

## **SUBSCRIBERS OF THE TECHNOLOGICAL AND IT BUSINESS NEWS WEB BAQUIA.COM**

More than 30.000 e-mail subscribers of the Newsletter of Baquia about internet and technological businesses

### **Source**

Active Subscribers of the on-line information newsletter from BAQUIA.COM. These email newsletters provide the best IT business news and interviews with the most relevant players of the New Economy.

### **Profile**

Based on a Nielsen Study the user's profile of BAQUIA.COM are male, frequent web users who search information on the web with ages between 22 and 35 years old.  
40% of them are executives and top directors.

### **Recommended users**

This audience is perfect for all kind of IT communication or high-tech appliances offers as these people are usually early adapter of any technological device. It's also the perfect target for on-line services and purchases.

### **Costs and segmentations**

Basic price: 150€/M\*

Delivery Cost (broadcasting and report): 600€

\* Baquia.com will provide you with a global service for your e-mailing campaign: segmentation, sending of the campaign and following-up of the campaign and generation of reports.

Delivery:

■ Delivery time: 4 working days.  
■ Minimum request: 5.000 records