

## ESTRATEGIAS DE INVERSIÓN – MULTICHANEL FILE

More than 18.000 financial investor's contacts with e-mail addresses available.

### Source

Current Subscribers of monthly magazine "Estrategias de Inversión" specialized in analyze and give opinion and recommendations of investments in the financial markets.

### Profile

The readers of "Estrategias de inversión" are directors and self employee workers of liberal professions, that for their professional work or for particular interest they carry out investments in variable incomes products that require a high financial knowledge.

The readers used to be men, frequent web users with good incomes higher than the average.

### Recommended users

Perfect file for all kind of financial offers including all the campaigns with requirements of a high level of information about financial markets. The audience is perfect for seminars, congress, luxury consumer goods or on-line/off-line multichanel offers

### Costs and segmentations

Available segmentation:	geographical.
Opt-in E-mails:	150€/M
- Mailing-Selection Fee:	200€/fee
- e-mailing Broadcast and report	600 €/fee
Delivery:	
■ Delivery Time:	7 working days.
■ Minimum request:	5.000 Records

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