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More than 20.000 e-mail subscribers of the financial information Newsletter from Intereconomia.com.

### Source

Active Subscribers of the on-line information newsletter from Intereconomia.com. These email newsletters keep subscribers informed of relevant financial information and give them advise of invest in financial markets.

### Profile

Based on a Nielsen Study the user's profile of intereconomia.com are men, frequent web users who search information on the web with ages between 24 and 45 years old.  
50% of them are executives and top directors.

### Recommended users

This audience is perfect for all kind of financial and investments offers or offers with high financial level information requirements. Also perfect for on-line services and purchases.

### Costs and segmentations

Basic price: 150€/M\*

Delivery Cost (broadcasting and report): 600€

\* Intereconomia.com will provide you with a global service for your e-mailing campaign: segmentation, sending of the campaign and following-up of the campaign and generation of reports.

Delivery:

- Delivery time: 4 working days.
- Minimum request: 5.000 records