

**B2C****Qualified Mail order buyers in Portugal****Name of the file:** Portuguese mail order buyers**Coverage:** Portugal**Description:** This database contains about 4 million addresses of Portuguese consumers who have responded and to Direct mail offers and who have purchased items by mail. You may select them depending on the kind of item purchased**Number of records:** Around 4.000,000 addresses**List type and Source:** Compiled list of Direct Respondents**Profile:** Portuguese consumers with their private addresses**Suitable users:** Offers related to all consumer goods such as, fashion, household goods, insurance, credit cards, entertainment, etc. It's specially recommended to mail order marketers.**Update:** Daily through returns and robinson names.**List Owner:** Arenadirect**Selection Criteria:**

- 0 - Demographic (gender / or age)
- 1 - Geography (Postal codes / District / Council, etc.)
- 2 - Social and Economical (Income / Educational level / Professional category)

Tariffs:

Concept	Cost (One time usage)
- Base price	150 Euro/m
- Telephone number	60 Euro/m
+ Segmentation costs	
+ Geography	20 Euro/m
+ Age	60 Euro/m
+ Income	90 Euro/m
+ Job	60 Euro/m
+ Academic degree	60 Euro/m
+ Social status	90 Euro/m
+ Profession	60 Euro/m
+ Academic degree	50 Euro/m
+ Selection Fee	300 Euro/f
* Minimum rental order	600 Euro/f

Important discount addresses volume.

Broker commission: 10%

This list has been registered in the CNPD – The Portuguese National Data Protection Agency

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