

SCHOBER B2B GLOBAL SPAIN.

*The perfect combination of data, coverage and structure for direct marketing purposes.
The combination of Schober Empresas and Schober Executive*

Coverage: Whole Spain

Number of records: 3,000,000 of business sites

Schober

Empresas ■

All active businesses in Spain, 3 million companies, self-employees and professionals

Schober Empresas has a complete coverage of all active business in Spain: Companies, self-employees, professionals and Public Institutions. This database is enhanced and validated by more than one hundred different information sources with the goal of providing you most accurate segmentations.

All addresses are phone numbered and cleaned with our suppression files what makes this file be the number one of the market in postal deliverability too.

Schober

Executive ■

1,5 Million of real decision makers within Spanish companies.

Schober Executive is the first and only decision-maker database, containing decision makers in more than 100 different job functions: Marketing Managers, Purchase Managers, IT Managers, Finance managers, etc. The file is created 100% by teleresearch.

Selection Criteria:

- Activity
- Employee selection
- Company size (large, mid-sized, small)
- Business gender (Company, self-employed professionals and Public Institutions)
- Turnover
- Office type (head office or branch)
- Geographic coordinates (added geo-codes with maps)
- Industrial zones in major provinces)
- Company tax number (VAT number)
- Job Title
- Contact Name gender
- Average price (hotels and restaurants)
- Schober Market
- Geographical Selection (provinces, ZIP code...)
- Export/Import activities
- Multinational information
- Multiple communication data available: Phone numbers, fax Numbers and Society e-mail addresses.
- ESBC codes, NACE codes, SIC codes.

Tariffs:

- Base Price. Schober Empresas. Unnamed addresses: 0,13 Euro per unit
- Schober Executive Named addresses (Including base): 0,25 Euro per unit
- Phone/Fax numbers: 0,03 Euro per unit

- Data to be incorporated (Sales, VAT, Employee-size): 0,04 Euro per unit

- + Selection Fee: 120 Euro/Fixed

Minimum Order: 450 Euro

Broker commission: 20%

For further information contact your international consultant, Gerardo Raído, on the phone +34 91 3822003, or e-mail him: graido@schober.es

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